

**MIDA INVEST SERIES: JOHOR
UNFOLDING STATES' BUSINESS POTENTIAL
9 March 2023
Perdana Hall, MIDA Sentral, Kuala Lumpur
(Main Program)**

As at 7.3.2023

TIME	PROGRAMME
0830-1000hrs	: Registration of participants (MIDA Lobby)
1000-1230hrs	: JOHOR INVEST SERIES Venue : Perdana Hall, Level 10
	Agenda
1000 hrs	: Opening Speech by Emcee and Doa Recital
1005 hrs (10 mins)	: Welcoming remarks by YBhg Datuk Wira Arham Abdul Rahman Chief Executive Officer (CEO) MIDA
1015 hrs (10 mins)	: Keynote address by YAB Datuk Onn Hafiz Ghazi, Chief Minister of Johor
1025 hrs (30 mins)	Presentation by Johor State Government Title of Presentation: "Johor –The Southern Jewel" Speaker: YB Tuan Lee Ting Han, Johor Investment, Trade and Consumer Affairs Committee Chairman
	Area of discussion: <ul style="list-style-type: none"> Overview State of Johor Johor X-Factor Business and Investment Friendly Government Investment Opportunities
1055 hrs	: Exchange Token of Appreciation and Photo Session
1100 hrs (30 mins)	: Press Conference Venue: Ruby Room
1100 hrs (20 mins)	: Presentation by Iskandar Regional Development Authority (IRDA) Title of Presentation: Sustainable Iskandar Malaysia, bringing your business to the next level Speaker: YB Dato' Dr Badrul Hisham bin Kassim, Chief Executive Iskandar Regional Development Authority (IRDA)

		<p>Area of Discussion:</p> <ul style="list-style-type: none"> • Iskandar Malaysia's Performance and Achievement • Sustainable Investment Opportunities and Ecosystem • Iskandar Malaysia's Green Agenda & Sustainability • Investment Facilitation and Incentive • Our Success Stories
	1120 hrs (20 mins)	<p>: Presentation by Johor Corporation (JCorp)</p> <p>Title Presentation: Johor: The Next Investment Frontier Speaker: Datuk Syed Mohamed bin Syed Ibrahim, President & Chief Executive, JCorp</p>
		<p>Area of Discussion:</p> <ul style="list-style-type: none"> • Development and Project by JCorp • The Success Stories
	1140 hrs (20 mins)	<p>: Presentation by <u>Johor Petroleum Development Corporation (JPDC)</u></p> <p>Title Presentation: Unlocking Business Potential In PIPC Speaker: Mr Izhar Hifnei Ismail, Acting Chief Executive Johor Petroleum Development Corporation (JPDC)</p>
		<p>Area of Discussion:</p> <ul style="list-style-type: none"> • Introduction of Johor Petroleum Development Corporation (JPDC) & Pengerang Integrated Petroleum Complex (PIPC) • Latest Development & Projects In PIPC. • Infrastructure & Utilities Readiness In PIPC • The Strategic Value of PIPC • PIPC Phase 1 Achievements • PIPC Phase 2 Focus Investment
	1200 hrs (30 mins)	<p>: Panel Discussion and Q&A:</p> <p>Moderated by: Dr Amirul Haffiz Bin Ariff Undersecretary (State Economic Planning Division), Johor State Secretary Office</p> <p>Panelist 1. – YB Tuan Lee Ting Han, Johor Investment, Trade and Consumer Affairs Committee Chairman</p> <p>Panelist 2 – YB Dato' Dr Badrul Hisham bin Kassim, Chief Executive Iskandar Regional Development Authority (IRDA)</p> <p>Panelist 3 – YBhg Datuk Syed Mohamed bin Syed Ibrahim, President & Chief Executive, JCorp</p> <p>Panelist 4 – Mr Izhar Hifnei Ismail, Acting Chief Executive Johor Petroleum Development Corporation (JPDC)</p>

1230 hrs	: Networking Lunch Venue: Banquet Hall, Level 10
1300-1600hrs	: One on One Session with Johor State Agencies
	Venue : MIDA Lobby <ul style="list-style-type: none"> • State Economic Planning Unit & Invest Johor • Iskandar Regional Development Authority (IRDA) • Johor Petroleum Development Corporation Berhad (JPDC) • Johor Corporation • Iskandar Investment Berhad (IIB) • Senai Airport City • Port of Tanjung Pelepas • Sime Darby Property (Pagoh Special Economic Zone) • UMLand (Iskandar Halal Park) • AME • Capital Land
END EVENT	

Note: Information Counter will be at MIDA's Lobby.